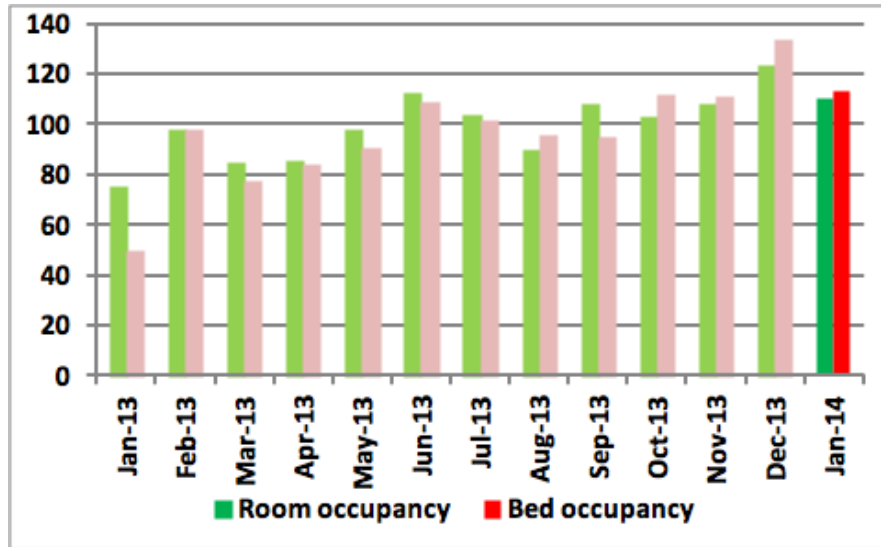




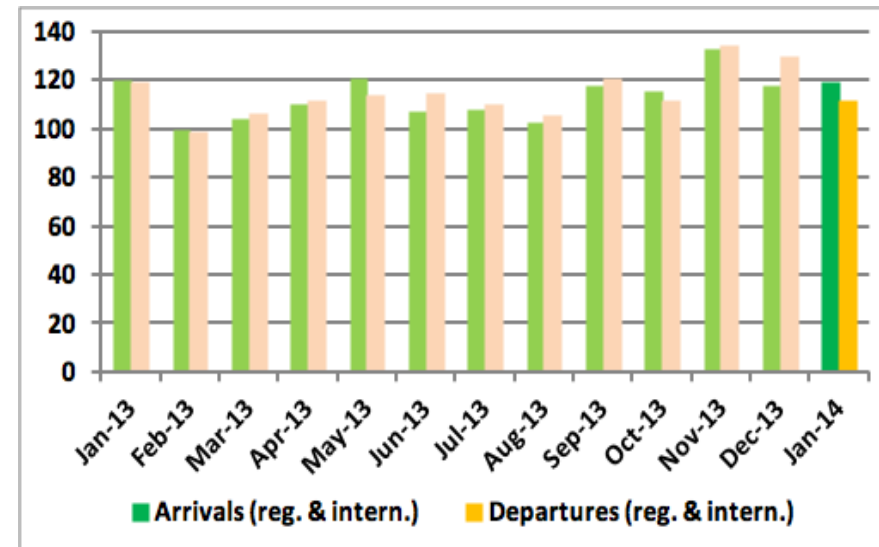
Bed and room occupancy indices (respective month 2008 = 100)



Bed and room occupancy rates continued to improve. Room occupancy rates increased to 40 per cent in January 2014 compared to 27 per cent a year earlier, while bed occupancy rates rose from 15 per cent to 34 per cent during the same period. Since these rates exceeded the rates of the base month January 2008, the index increased to 110 and 113 for room and bed occupancy rates respectively, showing an improvement in the tourism industry.

Namibians accounted for 46 per cent of the occupants, followed by visitors from Germany, Switzerland and Austria with 15 per cent and South Africa with 13 per cent. While visitors from the whole of Europe accounted for 28 per cent of all occupants, only one per cent came from SADC countries others than South Africa and Angola.

Regional and international arrival and departure indices (respective month 2008 = 100)



The number of visitors arriving by air from and departing to the region and beyond remained below the numbers seen in January 2013. 29,079 visitors arrived in the country (29,246 in Jan. 2013) and 27,428 left Namibia (29,352 in Jan. 2013). The indices, however, remained above 100 at 119 and 111 for arrivals and departures respectively, since passenger numbers exceeded the numbers in the base month, January 2008. 60 per cent of the passengers arrived from the region (17,481), while 11,598 arrived on international flights. Regional departures exceeded regional arrivals by 1,671 and accounted for 70 per cent of all departures. On the other hand, fewer passengers left the country (8,276) on international flights than had arrived implying that in-coming international aircrafts benefited from a higher occupancy rate than outgoing aircrafts.