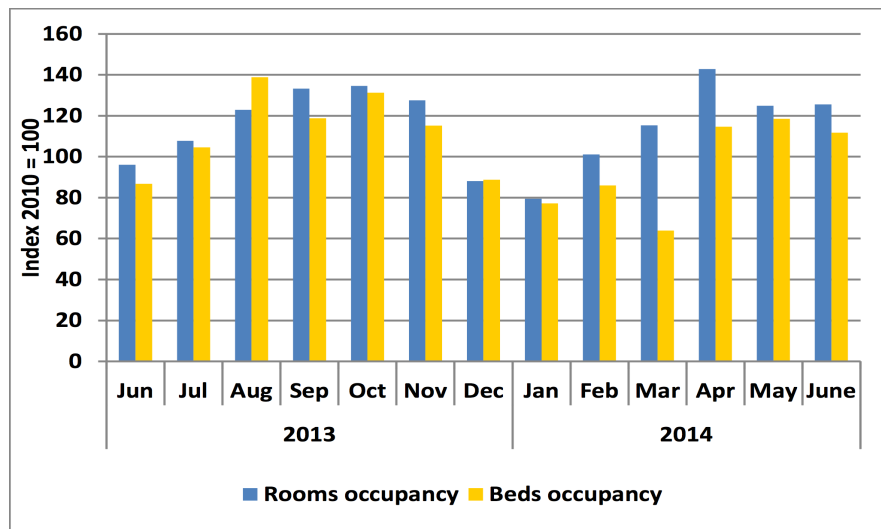




### Chart 1: Bed and Room Occupancy Indices

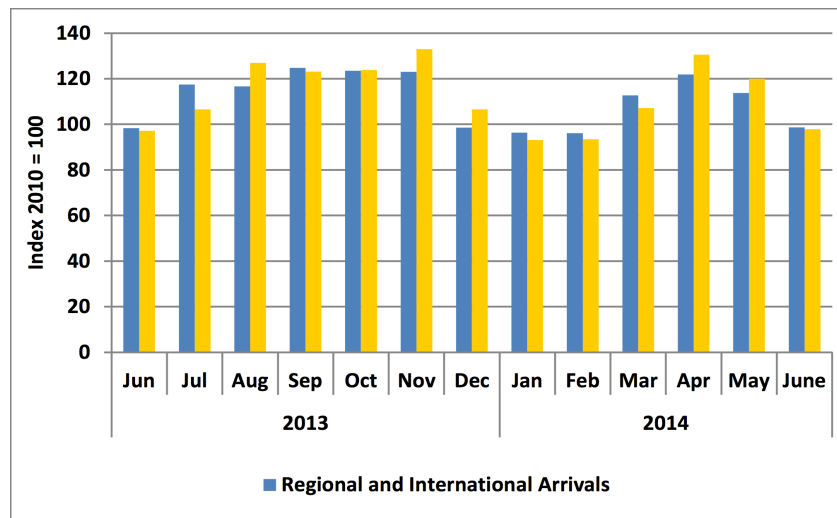


Beds and rooms occupancy rate indices for June 2014 stood at 111.7 and 125.6 points, respectively. This represents increases of 28.7 percent and 30.8 percent y/y; while m/m a decline of 5.7 percent and an increase of 0.5 percent, respectively.

The room occupancy rate index for June 2014 increased by 0.7 points when compare to May 2014 and 30.0 points when compare to June 2013. While beds occupancy rate index declined by 7.0 points when compared to May 2014 and increased by 25.0 points when compared to June 2014.

Over the past twelve months, the bed and room occupancy rate index were highest in August 2013 and April 2014 and the lowest was spotted in March 2014 and Jan 2014, reflecting classic seasonality in the tourism industry.

### Chart 2: Regional and International Arrival and Departure Indices



The indices for regional and international arrivals and departures stood at 98.7 and 97.9 in June 2014, respectively, compared to 98.3 and 97.2 recorded in June 2013; representing an increase of 0.3 percent and 0.7 percent y/y, and a decline of 13.3 percent and 18.5 per cent m/m, respectively.

During the period January to June 2014 the index for the regional and international arrivals and departures reached its peak in April 2014, with March and May indices above the base year index.

On average, the regional and international arrivals and departures for the period January to June 2014 stood at 32.156 and 31 575 compared to 30 566 and 29 992 in the same period of 2013, which represents an increase of 5.2 per cent and 5.3 per cent, respectively.

*These serves as a proxy to tourism sector, a priority sector under NDP4 and contributes 1.8 per cent to GDP in 2013 compared to 1.6 per cent in 2012.*



**Table 1: The indices of regional and International arrivals and departures, and bed and room occupancy rates**

		Arrivals (reg. & intern.)	Departures (reg. & intern.)	Room occupancy	Bed occupancy
<b>2010</b>	<b>Jan</b>	85.1	90.3	63.3	70.9
	<b>Feb</b>	83.6	81.9	67.7	68.4
	<b>Mar</b>	107.6	96.5	90.5	90.1
	<b>Apr</b>	92.7	105.1	106.6	110.6
	<b>May</b>	104.6	98.6	104.4	99.6
	<b>Jun</b>	76.6	82.7	86.9	85.5
	<b>Jul</b>	102.1	86.0	94.2	94.9
	<b>Aug</b>	125.9	127.2	136.9	134.7
	<b>Sep</b>	116.6	115.3	134.2	132.4
	<b>Oct</b>	116.8	118.5	127.8	129.6
	<b>Nov</b>	97.3	103.9	116.0	107.5
	<b>Dec</b>	91.1	93.9	71.5	75.9
<b>2011</b>	<b>Jan</b>	87.9	89.3	53.5	55.9
	<b>Feb</b>	87.4	84.5	68.4	61.5
	<b>Mar</b>	101.9	98.6	68.7	68.8
	<b>Apr</b>	110.9	114.0	78.8	100.5
	<b>May</b>	100.2	105.4	77.1	85.0
	<b>Jun</b>	92.3	92.3	76.5	77.7
	<b>Jul</b>	123.1	109.4	87.8	98.8
	<b>Aug</b>	122.2	133.7	80.0	116.4
	<b>Sep</b>	117.8	119.9	98.3	101.0
	<b>Oct</b>	134.5	129.8	110.1	122.5
	<b>Nov</b>	113.2	127.7	98.2	108.3
	<b>Dec</b>	110.1	114.6	72.7	79.3
<b>2012</b>	<b>Jan</b>	95.5	108.2	59.4	60.4
	<b>Feb</b>	95.4	94.0	81.0	71.0
	<b>Mar</b>	113.2	109.2	85.5	77.0
	<b>Apr</b>	119.9	127.6	99.0	97.0
	<b>May</b>	114.6	113.7	94.9	89.3
	<b>Jun</b>	108.0	107.3	89.7	82.4
	<b>Jul</b>	135.5	126.6	105.5	101.9
	<b>Aug</b>	145.9	152.7	131.8	127.2
	<b>Sep</b>	134.2	131.5	126.9	117.3
	<b>Oct</b>	133.0	135.4	126.7	116.2
	<b>Nov</b>	111.8	121.7	121.7	112.8
	<b>Dec</b>	107.5	83.0	91.1	99.3

*These serves as a proxy to tourism sector, a priority sector under NDP4 and contributes 1.8 per cent to GDP in 2013 compared to 1.6 per cent in 2012.*

		Arrivals (reg. & intern.)	Departures (reg. & intern.)	Room occupancy	Bed occupancy
<b>2013</b>	<b>Jan</b>	96.9	99.5	58.6	57.0
	<b>Feb</b>	86.2	80.9	85.3	74.9
	<b>Mar</b>	108.3	105.5	92.8	85.9
	<b>Apr</b>	104.4	111.9	98.8	90.5
	<b>May</b>	113.7	114.9	102.9	95.6
	<b>Jun</b>	98.3	97.2	96.0	86.8
	<b>Jul</b>	117.4	106.6	107.8	104.5
	<b>Aug</b>	116.6	126.9	123.0	138.8
	<b>Sep</b>	124.7	123.1	133.2	118.8
	<b>Oct</b>	123.5	123.8	134.6	131.3
	<b>Nov</b>	123.1	133.0	127.5	115.2
	<b>Dec</b>	98.5	106.6	88.1	88.8
<b>2014</b>	<b>Jan</b>	96.4	93.1	79.4	77.2
	<b>Feb</b>	96.2	93.4	101.1	85.9
	<b>Mar</b>	112.7	107.1	115.3	63.9
	<b>Apr</b>	121.8	130.6	142.8	114.6
	<b>May</b>	113.7	120.1	124.9	118.5
	<b>Jun</b>	98.7	97.9	125.6	111.7

### Methodology

The index is measured on monthly basis and serves as a proxy to tourism sector, a priority sector under NDP4. The sources of data are Namibia Airport Company and Hospitality Association of Namibia.

The survey provides information on regional and international arrivals and departures provided by Namibia Airport Company and beds and rooms occupancy rate provided by Hospitality Association of Namibia.

The index reference period for the index is 2010 and the time series indices are calculated based on the reference period.

