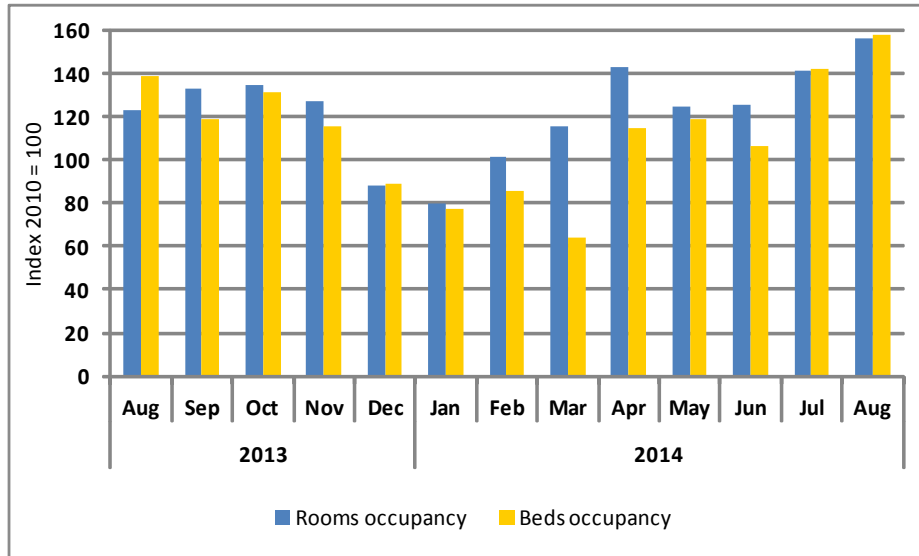




Chart 1: Beds and Rooms Occupancy Indices

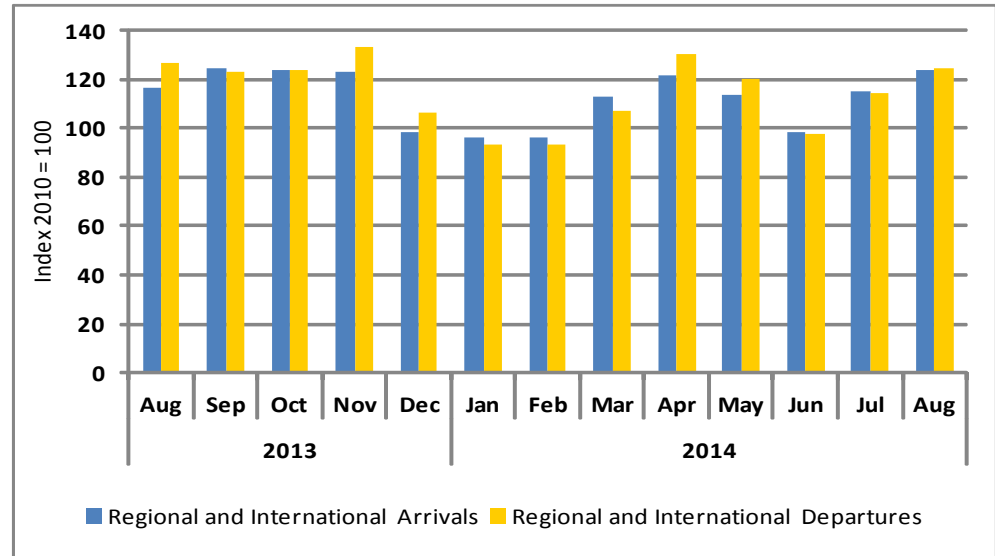


The beds and rooms occupancy rate indices have shown positive trends since Jan 2014, with the two indices standing at 158 and 156, in August 2014. This is the first highest indices recorded in the past twelve months. The two indices are up 13.6 per cent and 26.8 per cent y/y and 10.8 per cent and 10.3 per cent m/m, respectively.

On average, the beds and rooms occupancy rate indices for the period January to August 2014 stood at 108 points and 123 points compared to 92 and 96 points y/y, represents an increase of 18.0 per cent and 28.9 per cent, respectively.

The beds and rooms occupancy indices continue to show positive trends in August 2014 as these months are generally recognized to be the Namibia's peak tourism season.

Chart 2: Regional and International Arrivals and Departures Indices



The index levels for both regional and international arrivals and departures continue to expand and stood at 124 and 125 points in August 2014 compared to 115 and 114 points m/m; representing an increase of 7.9 per cent and 9.4 per cent. Y/y it stood at 117 and 127 points, representing an increase of 6.2 per cent and a decline of 1.7 per cent, respectively.

August month, recognised as the holiday's designation by many with trade fairs attracting more visitors to explore their full potential of trade, business and investment opportunities in the country.

More passenger arrivals than departures in August 2014. Arrivals stood at 37 366 and departures at 36 818 compared to arrivals and departures 37 439 and 35 183 y/y.

These serves as a proxy to tourism sector, a priority sector under NDP4 and contributes 1.8 per cent to GDP in 2013 compared to 1.6 per cent in 2012.

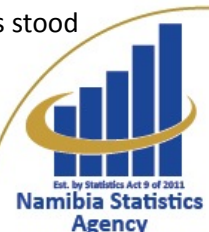


Table 1: The indices of regional and International arrivals and departures, and bed and room occupancy rates

		Arrivals (reg. & intern.)	Departures (reg. & intern.)	Room occupancy	Bed occupancy			Arrivals (reg. & intern.)	Departures (reg. & intern.)	Room occupancy	Bed occupancy	
2010	Jan	85.1	90.3	63.3	70.9	2013	Jan	96.9	99.5	58.6	57.0	
	Feb	83.6	81.9	67.7	68.4		Feb	86.2	80.9	85.3	74.9	
	Mar	107.6	96.5	90.5	90.1		Mar	108.3	105.5	92.8	85.9	
	Apr	92.7	105.1	106.6	110.6		Apr	104.4	111.9	98.8	90.5	
	May	104.6	98.6	104.4	99.6		May	113.7	114.9	102.9	95.6	
	Jun	76.6	82.7	86.9	85.5		Jun	98.3	97.2	96.0	86.8	
	Jul	102.1	86.0	94.2	94.9		Jul	117.4	106.6	107.8	104.5	
	Aug	125.9	127.2	136.9	134.7		Aug	116.6	126.9	123.0	138.8	
	Sep	116.6	115.3	134.2	132.4		Sep	124.7	123.1	133.2	118.8	
	Oct	116.8	118.5	127.8	129.6		Oct	123.5	123.8	134.6	131.3	
	Nov	97.3	103.9	116.0	107.5		Nov	123.1	133.0	127.5	115.2	
	Dec	91.1	93.9	71.5	75.9		Dec	98.5	106.6	88.1	88.8	
2011	Jan	87.9	89.3	53.5	55.9	2014	Jan	96.4	93.1	79.4	77.2	
	Feb	87.4	84.5	68.4	61.5		Feb	96.2	93.4	101.1	85.9	
	Mar	101.9	98.6	68.7	68.8		Mar	112.7	107.1	115.3	63.9	
	Apr	110.9	114.0	78.8	100.5		Apr	121.8	130.6	142.8	114.6	
	May	100.2	105.4	77.1	85.0		May	113.7	120.1	124.9	118.5	
	Jun	92.3	92.3	76.5	77.7		Jun	98.7	97.9	125.5	106.2	
	Jul	123.1	109.4	87.8	98.8		Jul	114.8	114.1	141.4	142.4	
	Aug	122.2	133.7	80.0	116.4		Aug	123.8	124.8	155.9	157.7	
	Sep	117.8	119.9	98.3	101.0							
	Oct	134.5	129.8	110.1	122.5							
	Nov	113.2	127.7	98.2	108.3							
	Dec	110.1	114.6	72.7	79.3							
2012	Jan	95.5	108.2	59.4	60.4							
	Feb	95.4	94.0	81.0	71.0							
	Mar	113.2	109.2	85.5	77.0							
	Apr	119.9	127.6	99.0	97.0							
	May	114.6	113.7	94.9	89.3							
	Jun	108.0	107.3	89.7	82.4							
	Jul	135.5	126.6	105.5	101.9							
	Aug	145.9	152.7	131.8	127.2							
	Sep	134.2	131.5	126.9	117.3							
	Oct	133.0	135.4	126.7	116.2							
	Nov	111.8	121.7	121.7	112.8							
	Dec	107.5	83.0	91.1	99.3							

These serves as a proxy to tourism sector, a priority sector under NDP4 and contributes 1.8 per cent to GDP in 2013 compared to 1.6 per cent in 2012.

Methodology

Background	The room and bed occupancy indices and the arrival and departure indices serves as a proxy to tourism sector, a priority sector under NDP4.
Data sources	Namibia Airport Company and Hospitality Association of Namibia.
Base year	2010

These serves as a proxy to tourism sector, a priority sector under NDP4 and contributes 1.8 per cent to GDP in 2013 compared to 1.6 per cent in 2012.