

Press Release

NCCI's ProNet Business Management Training goes into new round!

The NCCI Northern Branch with its partners the Ongwediva Town Council and ProNet Namibia opened yesterday with an Information Session a new round of the successful ProNet Business Management Training. The upcoming training, which is developed and still supported by GIZ acting on behalf of the German government, will start on 30 September and carry SME owners and business executives through a programme of 6 sophisticated business management modules until the graduation on 23.11.2013.

The Information Session was moderated by the NCCI Northern Branch Business Support Officer Mrs Ruth Shikongo who welcomed the guests and stressed the tremendous success of the ProNet training in the region since its first implementation in 2012. So far already 57 business men and women have taken this opportunity to upgrade their knowledge and improve their



products and services by graduating with the programme! The Ongwediva Open Market Promoter Mr Shali Nahambo providing the welcoming note on behalf of the Town Council underlined the importance of continuous skills upgrading to improve competitiveness and productivity of local SMEs and cherished the joined efforts of NCCI, OTC and ProNet Namibia in order to making such training available in Ongwediva.

Subsequently ProNet Namibia Trainier Mrs Miriam Hikumwah gave a comprehensive outline what the ProNet Business Management Training is about: Targeted to owners and managers of existing SMEs, eager to improving their business performance, productivity, and profitability, the training is laid out over a period of 3 months (September-November 2013). In continuous training sessions starting out



with a 2-days Business Health Check (how healthy is your business?) the training covers essential management topics like Production Management, Product & Service Development, Human Resource and Financial Management. However, Mrs Hikumwah also points out that this training is a hands-on intervention requiring from the participants strong commitment and dedication. The participants will face challenging tasks as well as inspiring assignments during the training, while the ProNet trainers closely observe and support the participants in introducing their new gained knowledge into their own workplaces and enterprises. The outstanding feature of the

training is that it alternates between some days of formal training (theory) and some weeks of practical implementation at the participants own businesses (gaining experience). In this programme you get the tools and support to develop what today might sometimes look rather like a busi_mess to a well organised business!

The audience of northern SME owners actively made use of the question and answer section of the programme in order to learn, if and how the offered programme could benefit their own enterprise and how to join the ProNet-network.



In rounding up the Info Session Mrs Shikongo thanked all stakeholders and participants for their valuable time and once more encouraged the members of the northern business community to make use of this opportunity to grow their business, improve their services and generate jobs and income – If you are interested in this programme, do not hesitate and get more information from your NCCI Northern Branch office!

Issued on behalf of NCCI by:

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