

WEEKLY BULLETIN

ISSUE NO: 12

19-23 April 2021

NIPAM BRAND CHAMPION



Mr Benitez Kasaona
ICT Service Officer

NIPAM periodically selects staff members as brand champions based on the brand promoting activities of said individuals. Promotional activities include posting NIPAM content on their own personal accounts, liking and sharing NIPAM social media content and championing the brand via

word of mouth to their professional and personal associates with the aim of boosting the renown of the NIPAM brand.

Brand Championing is an important task for any employee as it sets the tone for how other parties besides those in the institution perceive the brand. When internal staff promote the brand in a vigorous manner it helps solidify the idea of brand pride and staff unity which then informs the appeal of the brand in the long term.

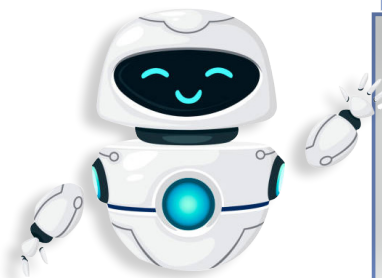
At the Namibia Institute of Public Administration and Management, we have the collective vision of being the premier vehicle for capacity development of the Namibian Public Service and to do this we put in great effort to be the very best option when it comes to Training, Operational Research, Consultancy and Capacity Evaluation. We achieve this through our excellent service delivery and brand promotion activities.

In aid of championing the NIPAM brand, we have elected to congratulate Mr Benitez Kasaona as this month's brand champion. As a reward for his efforts, he has won himself, a month-long lunch package provided for by the Communications and Marketing Department of NIPAM.



TRAINING & CONFERENCING

Companies	Dates	Venue	# of people
NIPAM-Secretarial Skills Training	19-23 April	G09-G10	13
Ministry of Industrialisation & Trade (MIT)-Internal Procurement Structure Training	14 April	G22-G25	30
Roads Authority-RA Strategic Review Session	20-22 April	CH01	33
NPC-Annual Strategic Plan	21-22 April	LB01	18
British Council-IELTS Exam	23 April	1st Floor computer lab, F13 & F15	15
Ministry of Industrialisation & Trade (MIT)-NQP launch	23 April	LB01-LB04	50
NTA-Special Board Meeting	23 April	G22	16



IT TIP OF THE WEEK

SENSITIVE INFORMATION

Never leave sensitive information in conference rooms or other shared meeting areas.

“TRANSFORMING THROUGH CAPACITY BUILDING”