

# WEEKLY BULLETIN

ISSUE NO: 20

14-18 June 2021

## NIPAM BRAND CHAMPION FOR JUNE



-Ms Justina Amwaalwa

NIPAM selects a staff member as brand champions based on the brand promoting activities of the said staff member. Promotional activities include posting NIPAM content on their accounts, liking and sharing NIPAM social media content and championing the brand via word of mouth to their professional and personal associates with the aim of boosting the renown of the NIPAM brand.

Brand Championing is an important task for any employee as it sets the tone for how other parties besides those in the institution perceive the brand.

When staff vigorously promote the brand it helps solidify the idea of brand pride and staff unity which then informs the appeal of the brand in the long term.

NIPAM would like to congratulate Ms Justina Amwaalwa as the Brand Champion for the month of June. She was selected because of her brand promoting activities, which included; liking all NIPAM social media posts; championing the brand through word of mouth and shared NIPAM content on her social media pages. As a reward for her efforts, she has won herself, a month-long lunch package provided for by the Communications and Marketing Department of NIPAM

The Marketing and communications department wants to encourage NIPAM staff members to promote the NIPAM brand by following our social media pages and liking and commenting on the posts and championing the brand via word of mouth to their professional and personal associates. From the month of July, the Brand Champion award will be open to all non-NIPAM staff, meaning any individual can become a Brand Champion by vigorously promoting the NIPAM brand. Brand Champions can win themselves hampers and selected goodies.



**IT tip of the week**  
**NETWORK ACTIVITY**  
Remember that all computer and network activity at work is monitored for abuse.

EMPLOYEE BIRTHDAYS THIS WEEK	
Mr. Haukambe Bethuel	15 June

## TRAINING & CONFERENCING NEWS

	Dates	Venue	# of people
<b>NIPAM - Zambezi Regional Council – Finance Management</b>	14 –18 June	CH01	10
<b>British Council – Computer Delivered IELTS Exams</b>	14 June	F13	1
<b>LaRRI - National Minimum Wage Report Validation Workshop</b>	15 June	G22-G25	35
<b>ACC – Consultative Meeting on NASCAP</b>	15 June	CH03 –CH04 Holding Room	50 as per COVID-19 Regulations
<b>MSYNS – Leadership Retreat</b>	16 – 17 June	CH03-CH04	50 as per COVID-19 Regulations
<b>CRAN – Frequency Band Plan</b>	17 June	G22 – G25	25
<b>British Council – IELTS Exam</b>	18 June	First Floor Comp. Lab, F13 & F15	15
<b>CIPS Africa – Namibia CIPS Branch Launch</b>	18 June	CH03	50

“TRANSFORMING THROUGH CAPACITY BUILDING”