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NIPAM BRAND CHAMPION FOR NOVEMBER

Branding inter alia is a way of distinguishing one company's product from another. It is an instrument to improve recognition and create loyal customers and employees. NIPAM has been established to capacitate the public sector and such a mandate requires a wide enough reach so that the impact of NIPAM products and services are experienced across its stakeholders. Recognition of a Brand Champion is one of the steps in that direction. Brand Champions are staff members who can motivate other employees in the organisation and external stakeholders to believe in the brand.

Ms Sylvia Katjepunda Manager: Library Services & Information Management is the Brand Champion for November. Ms Katjepunda promoted the brand through various communication channels and word of mouth.

TRAINING & CONFERENCING NEWS

Companies	Dates	Venue	# of people
NIPAM-House keeping and cleaning- Kavango East	15-19 November	G11-G11	14
NIPAM-Financial Management Kavango West	15-19 November	LB05	4
NIPAM- Social Media Management & Design	16-19 November	G22 & 1st floor computer lab	14
NPC-Validation workshop for vision 2020	16-17 November	CH03-CH04	50
British Council- CFA/CD IELTS/ ACCA Unicaf	16-19 November	Ground floor computer lab	16
The Namibia HIV clinicians society	16-20 November	LB01-LB04	36
NTA-ISC Induction	18 November	CH03-CH04	70









