



## ADOBE INDESIGN

NIPAM's short course in InDesign is designed to give learners the skill to create print design and marketing content. The course features skills that are required for advertising and digital marketing in order to create content that is essential for an organization's media presence. This course is suitable for individuals who are required or are interested in creating print document layouts.

**Venue:** Windhoek, NIPAM Campus

**Duration:** One (1) Days

**Fees:** N\$ 1 800.00

### COURSE LEARNING OUTCOMES

- create layout artworks such as print documents
- flyers/brochures, posters
- work with/ create different document sizes
- place and work with graphics and images
- apply text in documents
- create different document file formats such as jpegs, pdfs

### WHO SHOULD ATTEND?

This course is designed for individuals who are required to create desktop publishing and promotional design material for the organisation.

### COURSE CONTENT

- Introduction to workspace and tools panel
- Working with different pages/layouts
- Working with text, images, shapes and colour
- Introduction to layers, effects
- Introduction to fonts and paragraph styles