Transforming through Capacity Building.

25 - 31 August 2023

NIPAM EXHIBITS AT THE 2023 ONGWEDIVA ANNUAL TRADE FAIR





The Namibia Institute of Public Administration and Management (NIPAM) participated in the recently concluded Ongwediva Annual Trade Fair (OATF) exhibition event which took place on Friday, 25 August 2023 and ended on Saturday, 02 September 2023. The OATF has always been a remarkable platform for institutions to showcase their products and services to clients, and this year was no exception.

The exhibition gave us the opportunity to showcase all NIPAM training courses and increase awareness of our consultancy and research services in areas of Business Planning, Business Process Re-Engineering, Performance Management, and Policy Development.

We are delighted to report that our presence at the fair was met with tremendous enthusiasm and a warm reception from visitors. The number of visitors exceeded our expectations and made our participation a success.

Here are some highlights from NIPAM's exhibition at OATF;

Our dedicated team had a one of kind opportunity to meet and interact directly with our potential clients, existing customers and industry professionals face to face.

2. Brand Visibility and Awareness

Participating in the OATF afforded NIPAM an opportunity to increase its brand visibility and increase awareness among our target audience. The team effectively displayed NIPAM's identity, values and services/products at the NIPAM stall.

3. Market Research and Feedback

As a training institute, NIPAM is committed to meeting customer needs and wants, hence during the OATF; NIPAM conducted a brand survey and received valuable direct feedback from our target audience.

4. Networking and Partnerships

By participating in the OATF, our team was able to interact with national and international stakeholders and industry professionals. We are confident that our interactions will prompt coordinated efforts, joint ventures and fruitful partnerships that will contribute to the transformation of the Namibian Public service.





Stakeholders Engagement: NIPAM pays a courtesy visit to the ministry of Justice.



Enterprise Risk Management Training for the Kunene and Hardap Regional Councils held at NIPAM Campus.



The Solid Waste Management Training was well attended after it had been in dormancy for a while.









