



EXPRESSION OF INTEREST (EOI) FOR THE DESIGN AND DEVELOPMENT OF AGRIBANK WEBSITE.

Bid Reference Number: EOI/ONB/AGRI-04/2024-2025.

1. Agribank's website is a primary tool for engaging with current and potential clients and stakeholders. To enhance our client services, we invite experienced and qualified firms to submit expressions of interest for designing and developing a new website.
2. The website should effectively communicate our services, simplifies the application process, and provide valuable resources for our agricultural clients, internal clients, and other stakeholders.
3. **DESIRED WEBSITE FEATURES:**
 - 3.1 The website should be intuitive and easy to understand, catering to users with varying levels of technical expertise, especially farmers and rural communities.
 - 3.2 The website should have a visually engaging and professional look and feel that aligns with the institution's branding.
 - 3.3 Incorporate a user-friendly content management system (CMS) that enables our internal team to easily update content, post news announcements, and manage information.
 - 3.4 Incorporate features such as online loan application forms, customer feedback portal, recruitment forms, financial calculators, news and updates sections, client testimonials, and contact forms etc.
 - 3.5 Include search engine optimization (SEO) practices to improve rankings for search results related to agricultural loan queries.
 - 3.6 Robust security measures to safeguard sensitive information and adherence to all relevant data protection regulations.
 - 3.7 A potential seamless integration with existing internal or external systems is desirable.
 - 3.8 The website should be accessible and responsive across all devices and browsers.
4. **SUBMISSION GUIDELINES:**

Interested firms should express their interest by outlining:

 - 4.1 Considerable but not limited departmental needs to be revamped into the website features.
 - 4.2 Technical Approach and Methodology.

4.2.1 Technical Approach and Methodology. In this chapter you should explain your understanding of the objectives of the assignment, approach to the services, methodology for carrying out the activities and obtaining the expected output, and the degree of detail of such output. You should highlight the problems being addressed and their importance and explain the technical approach you would adopt to address them. You should also explain the methodologies you propose to adopt and highlight the compatibility of those methodologies with the proposed approach.

4.3 Work Plan:

4.3.1 *Work Plan. In this chapter you should propose the main activities of the assignment, their content and duration, phasing and interrelations, milestones (including interim approvals by the Client), and delivery dates of the reports. The proposed work plan should be consistent with the technical approach and methodology, showing understanding of the TOR and ability to translate them into a feasible working plan. A list of the final documents, including reports, drawings, and tables to be delivered as final output, should be included here.*

5. EOI bids/proposals should be emailed to tenders@agribank.com.na on or before Thursday, 20 June 2024 at 11H00 AM. Late bids will be rejected.