NIPAM
NAMIBIA INSTITUTE OF PUBLIC ADMINISTRATION AND MANAGEMENT

STRATEGIC MANAGEMENT

Strategic Management Course has been designed and developed to equip the trainees in the Namibian Public Sector with the necessary knowledge, skills and application of strategic management. This will improve the productivity of public sector employees and bring effective and efficient service delivery to the public. The overall outcome is to enhance the skills of senior public sector officials to drive the development, implementation, monitoring and evaluation of Strategic and Annual Plans in the Namibian Public Sector in order to provide improved service delivery to the public.

Venue:	Windhoek, NIPAM Campus
Duration:	Five (5) Days

COURSE LEARNING OUTCOMES

- Explain the strategic management process in the Public Service of Namibia.
- Conduct a situational analysis in order to identify challenges that impact on the organisation.
- Performance in the public sector.
- Formulate the organisational vision, mission and principle values.
- Formulate organisational strategy to position the Namibian public sector organisations to respond to changes in the environment.
- Develop organisational risk assessment framework.
- Draft Strategic Plans.
- Develop operational plans in the form of Annual Plans/ Business & Financial Plans.
- Monitor the implementation of the Strategic and operational plans, and ealuate the performance of the organization in the context of the outgoing strategy.

WHO SHOULD ATTEND?

This course is targeting executive directors, chief executive officers, chief regional officers, senior and middle managers, Ministerial Implementation Teams (MITs)/ Committees in the Namibian Public Sector (Offices, Ministries, Agencies, Regional Councils, Local Authorities and Public Enterprises), who are involved in the development, implementation, monitoring and evaluation of Strategic and Annual Plans.

COURSE CONTENT

Module 1: Strategy Formulation:
Module 2: Strategy Implementation:
Module 3: Strategy Evaluation:

For enquiries please contact:
Mr Joubert Tawana: Senior Lecturer
Tel: 061 296 4867, Cell: 0811 660455, Email: jtawana@nipam.na